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For many years Martin Beck has been a successful entrepreneur in the areas of language teaching, testing and consulting. He studied at the universities in Heidelberg, Berlin, Lisbon and at the Istituto dell' Istruzione Superiore in Siena. While still a student he founded Studio Mondiale that he has since build into a leading foreign language institute with more than 400 concurrent language programs. In 2001 he spun off the testing facilities to form Mondiale Testing, a full-service language testing organization with many international customers.

With his strong background in linguistics and business he is a popular trainer for both language students and instructors as well as a successful consultant in personnel and employment issues.