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Isabel Martins is head of the Unit of New Technologies in Education at the University of Porto. This unit is responsible for implementing the strategy for eLearning and associated technologies at the university. Activities include providing technology (LMS and other), training, user support, instructional design and national and international networking.

She graduated in Modern Languages and Literatures in the Faculty of Arts of the University of Porto in 1997. She started working as a teacher of languages (Portuguese and French) at secondary school after her University graduation.